



DECLARATION OF JACK S. BARUFKA

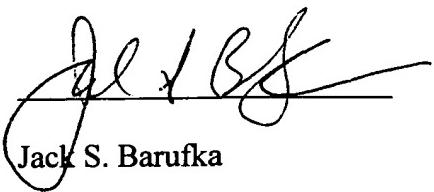
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I, Jack S. Barufka, hereby testify as follows:

1. I received a piece of an "Old Joe" advertisement assembly from Linda M. Icard. I submitted an unaltered piece of this assembly to the U.S. Patent Office as Exhibit 1 of the December 8, 1999 Petition for the Institution of Public Use Proceedings Under 37 CFR 1.292 for Reissue Application no. 09/267,025.
2. I received affidavits, declarations, and accompanying exhibits from Linda M. Icard, Benjamin W. Icard, George Roland Hill, Abigail Parker, and Patrick Henrietta. I submitted true and accurate copies of these affidavits and accompanying exhibits to the U.S. Patent Office as Exhibits 2-6, respectively, of (a) the December 8, 1999 Petition for the Institution of Public Use Proceedings Under 37 CFR 1.292 for Reissue Application no. 09/267,025, and (b) Petitioner's March 21, 2003 Testimony and Notice Thereof for Public Use Proceeding for Reissue Application no. 09/267,025.
3. I received a supplemental declaration and accompanying exhibits from George Roland Hill. I submitted a true and accurate copy of this declaration and accompanying exhibits to the U.S. Patent Office as Exhibit 7 of Petitioner's March 21, 2003 Testimony and Notice Thereof for Public Use Proceeding for Reissue Application no. 09/267,025.
4. I received supplemental declarations from Linda M. Icard, Benjamin W. Icard, George Roland Hill, Abigail Parker, and Patrick Henrietta. I submit herewith to the U.S. Patent Office true and accurate copies of these declarations as Exhibits 8-12 of Petitioner's May 5, 2003 Supplemental Testimony for Public Use Proceeding for Reissue Application no. 09/267,025.

**PUBLIC USE PROCEEDING
APPLICATION NO. 09/267,025
PETITIONER'S EXHIBIT 13**

5. I hereby declare that all statements made herein of my knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.



Jack S. Barufka

5/5/03

Date